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Oklahoma City Big 12 Softball Championship Event Volunteer Position Description

Reports to: Cindy Laughlin, Senior Strategist, Event Marketing

Organizational Impact: This event volunteer position will help us to amplify the Best Friends mission and potentially reach more than 17,000 Big 12 Softball Championship fans from May 7-10th!

Position Function/Goals/Deadlines:

- Throughout the weekend, we will have a 10x20 ft. space in the concourse for fans to interact with, learn about Best Friends, and receive a giveaway item.
- We need event volunteers to engage fans, invite them to interact with our activation, talk about Best Friends, collect data from them, and hand out giveaways.
- The goal of the activation is to spread the word about Best Friends to a new fan base.

Time Commitment and Location of Work:

- Can do any or all shifts at Devon Park in Oklahoma City, OK
- Wednesday, May 7
 - 2:00pm - 8:00pm
- Thursday, May 8
 - 10:30-3:30
 - 3:30-8:00
- Friday, May 9
 - 2:30pm - 6:00pm
- Saturday, May 10
 - 10:30am - 1:00pm

Core responsibilities:

- Be engaging and outgoing, talking to visitors about the activation, Best Friends, and what we need them to do to help save pets
- Proactively collect visitor data on iPads
- Hand out giveaway items
- Keep the Best Friends table clean, organized and replenished with collateral and giveaway items
- Help capture content (pictures, short video clips with iPad)
- Track and input hours worked into the Best Friends Volunteer Database

Qualifications/Requirements:

- Basic iPad proficiency



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- Able to stand for the duration of the shift (or must bring own small, foldable chair)
- Able to be outside rain or shine
- Able to help with set up and tear down of the area
- Comfortable being engaging and outgoing while talking to the public for the duration of the shift
- Commit to at least one half or full shift

Please email nationalvolunteers@bestfriends.org if interested in volunteering.