

Put stock in your Best Friend

One of the most powerful ways to help save homeless animals is also one of the easiest. Making a gift of your appreciated stocks, bonds, or mutual funds to Best Friends not only saves lives, it saves you money on taxes.

IT'S THIS SIMPLE:

- You donate your appreciated stock, mutual funds, or bonds to Best Friends. We sell your gift and use the proceeds for lifesaving work.
- You avoid paying capital gains tax and might also be eligible for a charitable income tax deduction.
- You can also use your gift of appreciated stock, mutual funds, or bonds to help the animals and receive income for life. Ask us about making a gift of appreciated securities to fund a charitable gift annuity.

HERE'S AN EXAMPLE OF HOW YOU AND THE ANIMALS BENEFIT*

| Market value of gift | \$100,000 |
|---------------------------|------------|
| Cost basis | \$50,000 |
| Charitable deduction | \$24,000** |
| Capital gains tax avoided | \$7,500*** |
| Cost of gift | \$68,500 |

*Figures may vary based on the income tax laws in your state.

- **Calculation is based on a 24% federal income tax bracket.
- ***Calculation is based on a 15% long-term capital gains tax rate.

Please consult your tax or financial professional for advice.





TRANSFERRING YOUR STOCK

The first step in making a gift of this type — after consulting with your tax or financial professional, of course — is to provide your broker with the following securities transfer information*:

DTC code: 0075 Account number: 1023-7478 Account name: Best Friends Animal Society Best Friends EIN: 23-7147797 Receiving institution: LPL Financial, LLC**

*When you make a gift to Best Friends by transferring stocks into our account, we do not receive any information that identifies you as the donor. To ensure that you receive a proper tax acknowledgement of your gift, please let us know. You can reach us by emailing **stockdonations@bestfriends.org** or by calling **435-359-9227**.

**LPL Financial is a financial intermediary whose name might appear in any transactions.





Scan the QR to learn more.